

2017 EDITORIAL CALENDAR*

	EDITORIAL LINEUP	IMPORTANT DATES	COS NEWSWIRE IMPORTANT DATES
Feb/March	<p>PPE Focus: Flame Resistant</p> <p>Industry Focus: Manufacturing</p> <p>Safety Snapshot (NEW!): Fall protection</p> <p>Features: Industrial hygiene monitoring; Chemical handling</p>	<p>Ad Closing: January 16</p> <p>Material Deadline: January 23</p>	<p>Live Date: February 2, 9, 16, 23</p> <p>Close Date: Previous Thursday</p> <p>Live Date: March 2, 9, 16, 23, 30</p> <p>Close Date: Previous Thursday</p>
April/May Bonus: Partners in Prevention Preview Issue	<p>PPE Focus: Hand protection</p> <p>Industry focus: Utilities</p> <p>Safety Snapshot (NEW!): Eye protection</p> <p>Features: Ergonomics; Safety management systems</p> <p>Bonus Distribution: <i>Partners in Prevention, Toronto</i></p>	<p>Ad Closing: March 6</p> <p>Material Deadline: March 13</p>	<p>Live Date: April 6, 13, 20, 27</p> <p>Close Date: Previous Thursday</p> <p>Live Date: May 4, 11, 18, 25</p> <p>Close Date: Previous Thursday</p>
June/July	<p>PPE Focus: Fall protection</p> <p>Industry Focus: Mining</p> <p>Safety Snapshot (NEW!): Fire/arc flash protection</p> <p>Features: Lone workers; Contractor management</p>	<p>Ad Closing: May 1</p> <p>Material Deadline: May 8</p>	<p>Live Date: June 1, 8, 15, 22, 29</p> <p>Close Date: Previous Thursday</p> <p>Live Date: July 6, 13, 20, 27</p> <p>Close Date: Previous Thursday</p>
August/Sept Bonus: CSSE Preview Issue Readers' Choice Awards winners	<p>PPE Focus: Respiratory protection</p> <p>Industry Focus: Construction</p> <p>Safety Snapshot (NEW!): Hand protection</p> <p>Features: Psychological safety; Machine guarding</p> <p>Bonus Distribution: <i>Canadian Society of Safety Engineering</i></p>	<p>Ad Closing: July 10</p> <p>Material Deadline: July 17</p>	<p>Live Date: August 3, 10, 17, 24, 31</p> <p>Close Date: Previous Thursday</p> <p>Live Date: September 7, 14, 21, 28</p> <p>Close Date: Previous Thursday</p>

*Editorial subject to change

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October/November	<p>PPE Focus: Hearing conservation</p> <p>Industry Focus: Oil and Gas</p> <p>Safety Snapshot (NEW!): Training</p> <p>Features: Slips/Trips; Winners of Canada's Safest Employers awards</p> <p>Bonus Distribution: <i>Alberta Health and Safety Conference</i></p>	<p>Ad Closing: August 31</p> <p>Material Deadline: September 7</p>	<p>Live Date: October 5, 12, 19, 26</p> <p>Close Date: Previous Thursday</p> <p>Live Date: November 2, 9, 16, 23, 30</p> <p>Close Date: Previous Thursday</p>
Dec/Jan	<p>PPE Focus: Eye protection</p> <p>Industry Focus: Public Sector</p> <p>Safety Snapshot (NEW!): Psychological safety</p> <p>Features: Confined space; Safety Leader of the Year</p>	<p>Ad Closing: November 6</p> <p>Material Deadline: November 13</p>	<p>Live Date: December 7, 14</p> <p>Close Date: Previous Thursday</p> <p>Live Date: January 5, 12, 19, 16</p> <p>Close Date: Previous Thursday</p>

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NEW FOR 2017! Special bonus newswires

Target Canadian Occupational Safety readers through our focused newswires – our editors compile the top stories in different topic categories to ensure high engagement with professionals interested in your products and services.

MONTH	TOPIC
January	Fire/arc flash protection
March	Psychological safety
May	Training
July	Hand protection
September	Eye protection
November	Fall protection